AR/029

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SEESAC ACTIVITY REPORT – AR29

SEESAC SALW MEDIA MONITORING SOFTWARE AND CD

SEESAC FUNCTIONAL AREA	**FA 3 - Management Information** **FA 4 - SALW Awareness and Communications Strategy**
SEESAC OPERATIONAL ACTIVITY	**SG 2 - Co-ordination Measures** **SG 3 - Information Management and Exchange Activities**

In order to provide all small arms and light weapons (SALW) stakeholders in South Eastern Europe with an overview of regional current events, and as part of encouraging Information Exchange on SALW issues, SEESAC has developed its own SEESAC Regional SALW Media Monitoring Service and Database, distributed daily to a number of SALW regional and international stakeholders.

SEESAC SALW Media Monitoring Software

Monitoring media reports on SALW issues is an integral part of any SALW programme or intervention. It allows for more precise planning, provides for an immediate response to arising situations and contributes to the overall effectiveness of the programme. It can also be used as a tool in measuring the effectiveness of a SALW awareness campaign and/or intervention.

In order to provide stakeholders involved in SALW issues with their own effortlessly accessible capacity for monitoring SALW related news stories, SEESAC has developed the SEESAC SALW Media Monitoring Software and CD. This software package offers capabilities to SALW intervention projects for the recording of their own relevant media information on a searchable database, and easy reporting in Word Document format.

The CD/package consists of three main parts:

- ❑ Introduction

- ❑ Instruction manual

- ❑ Database programme

The SEESAC SALW Media Monitoring Software package can be downloaded in whole from the SEESAC website at http://www.seesac.org or obtained in CD format from the SEESAC Communications Officer Tijana Vukadin at tel: (+381) (11) 244 2902 or by email at tijana.vukadin@undp.org.

We hope that the SEESAC SALW Monitoring Database software will prove to be an asset to all stakeholder organizations.

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