

Possible at your nearest Police Station!

Situation overview

- According to Small Arms Survey: 317.000 illegal weapons in possession of civilians
- Kosovo recovered by now 76,500 weapons out of illegal market.
- Confiscated by Police on annual basis: +/-1400 weapons
- 3 voluntary surrender initiatives (WED included) weak results.

Situation overview

- Best results were achieved by legalization of hunting and sport weapons in 2006.
- New law on weapons allows legalization of weapons of category B, C and D under conditions.

Campaign

- Straight forward = No Doubt
- Keep it simple
- Reduced costs
- Trust builders

Normal Conditions

Owner

- Minimum 21 years old;
- Not have a criminal record;
- Passed medical examination;
- Passed theoretical and practical examination.

Weapon

- Not belonging to someone else;
- Not resulting from criminal milieu;
- Be safe for use;
- Belong to Category B, C and D;

Incentives

Owner

- Minimum 21 years old; -
- Not have a criminal record;
- Passed medical examination; Prove by showing driver's license!
 50 Euro.
- Passed theoretical and practical examination. Provide timeline of maximum 2 years – reduced price in training centers!

Weapon

- Not belonging to someone else;
- Not resulting from criminal milieu;
- Be safe for use; check in police station
- Belong to Category B, C and D;

Procedures

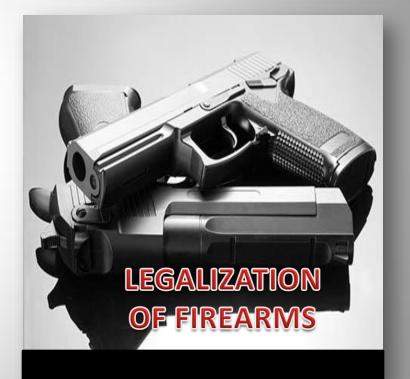
- Step 1: Report
- Step 2: Police station
- Step3: Temporary permit
- Step 4: Investigation and fulfilling criteria;
- Step 5: final permit

Aim

"Bring illegal weapons to the surface"

Attention

- Legalization begins 01 30 October 2014
- Clear information
- Create no doubt!



BE INFORMED!

Interest



Possible at your nearest Police Station!

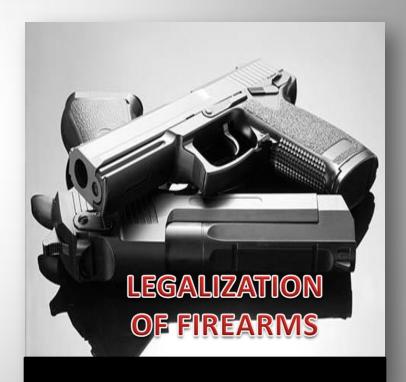
Desire



NO PENALTIES!

Action

Report – transport card



Transport Card

Intermediate results

 Issue immediate licenses and use as a trust building initiative."

Bandwagon



They licensed their weapons

TA

- Hunting association
- Shooting association
- Training centers
- Private Security Companies
- Karavan regional information centers.
 - Kosovo police centers

Dissemination

- SMS
- TV
- Radio
- Billboard
- Posters
- Police cars?
- Training centers